



## UNITED STATES PATENT AND TRADEMARK OFFICE

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Bib Data Sheet

CONFIRMATION NO. 3312

<b>SERIAL NUMBER</b> 09/965,954	<b>FILING DATE</b> 09/28/2001 <b>RULE</b>	<b>CLASS</b> 705 235	<b>GROUP ART UNIT</b> 2181 2876	<b>ATTORNEY DOCKET NO.</b> 5243P003
<b>APPLICANTS</b> Kenneth J. Lancos, Irvine, CA; Thomas J. Land, Thousand Oaks, CA;				
<b>** CONTINUING DATA *****</b> <i>SSP</i> THIS APPLN CLAIMS BENEFIT OF 60/236,576 09/29/2000 <i>verified</i>				
<b>** FOREIGN APPLICATIONS *****</b> <i>SSP</i> <i>None</i>				
<b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED** SMALL ENTITY **</b> <b>** 10/20/2001</b>				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged Examiner's Signature <i>SSP</i> Initials <i>SSP</i>	<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWING</b> 14	<b>TOTAL CLAIMS</b> 18	<b>INDEPENDENT CLAIMS</b> 6
<b>ADDRESS</b> 08791				
<b>TITLE</b> System and method for accumulating marketing data from guests at a coverage area				
<b>FILING FEE RECEIVED</b> 540	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	